

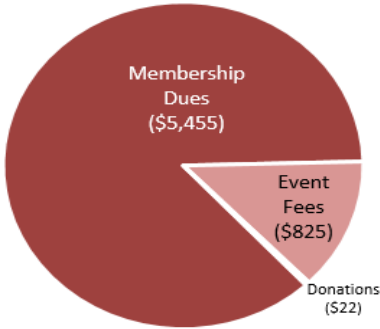
Washington Evaluators

2014

Annual Financial Report

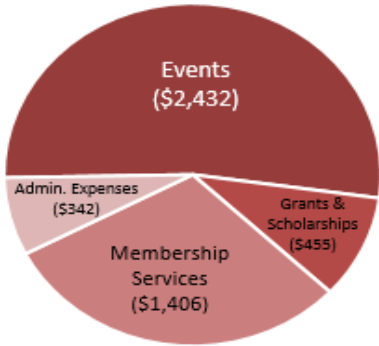
Washington Evaluators (WE) is a local affiliate of the American Evaluation Association (AEA). WE was founded over 30 years ago as a professional society devoted to fostering state-of-the-art knowledge and information sharing.

Revenues



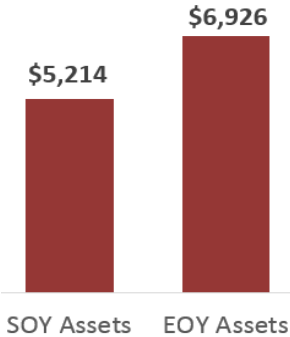
In 2014, WE received \$6,302 in new revenue, 87 percent of which came from annual membership dues. Total revenues increased by nearly \$500 compared to 2013 due mainly to increased membership.

Expenses



WE incurred \$4,635 in new expenses during 2014, \$1,600 less than in 2013. The largest share of expenditures support event programming, including monthly brownbags, the 30th anniversary celebration event, and the holiday party. Membership services, which comprise one-third of WE’s annual expenditures, support email, financial, and database management services. ¹

Assets



Total WE assets increased by \$1,712 in 2014 due to increased revenue from membership dues and lower event expenses, including a 50 percent reduction in the cost of the annual holiday party. At the end of the 2014 calendar year, WE held \$6,926 in assets.

¹ Notable changes in expenditures from 2013 include +83% for Wild Apricot software subscription due to WE's higher membership level in 2014, -56% in freelance services which ceased in June 2014, and -41% in event expenses (2013 costs covered balances due from the 2012 holiday party).

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